



Michigan Towing Association 2026 Picnic

Saturday, May 30th, 2026
Vendor Application Form

The Michigan Towing Association is excited to continue the tradition of the annual Tow Picnic in historic downtown Frankenmuth. This family friendly one day event along the river offers a huge indoor pavilion area and outside grassy area.

We would appreciate your support and sponsorship to make this event a growing success. Please see below for details. Our pricing is the lowest anywhere around. We are excited to get together again!

Vendor Space:

Indoor Space:

• Standard Space	10'x10'	\$400	_____
• Truck Display	10'x30'	\$750	_____

Outside Space:

• (Grass/Dirt)	20'x60"	\$500	_____
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Please see the backside for more...

Sponsorship Opportunities:

Main Sponsor: Picnic Event Sponsor!	\$5500	_____
Gold Sponsor: Food Sponsor!	\$4500	_____
Silver Sponsor: Inside Exhibit Sponsor!	\$2500	_____
Bronze Sponsor: Skeet Shoot Sponsor!	\$2000	_____
Entertainment Sponsor: Live Music/DJ	\$1000	_____
Outside Exhibit Sponsor	\$850	_____
Kids Event Sponsor: Support Kids Games/Prizes	\$750	_____
Technology Sponsor	\$650	_____
General Sponsor	\$550	_____
Basic Sponsor	\$450	_____

Company Information:

Company Name: _____

Contact Name: _____ Contact Phone: _____

Vendor Space: _____

Sponsorship Option: _____

Payment Method: _____

Contacts & Payments:

Please make checks payable to Michigan Towing Association.

Email Completed forms to: info@michtow.com.

PayPal to: MichiganTowingAssociation@gmail.com.

Mail Checks to:

Michigan Towing Association
 PO BOX 23161
 Lansing, MI 48909-3161

Call Joel @ 810-217-0370 or Brent @ 231-225-6545 with any questions!